



Family Fun Companies Inc

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KNOW YOUR GAMES!

You owe it to your customers, as well as yourself, to know how to play the games you have on your floor. Take an interest in learning each and every game you purchase. The more you know about the game, the more money you will make with it.

We learned this a long time ago. By learning each game, you will know what parts you may need in the future to keep it running and making you money. You can also teach your staff and your customers how to play the game. There are times you have seen kids walk away from a game and they did not have a clue how to play it. We both know the player will not come back again to play. But what if you knew how to play the game and showed your customer just how much fun they could have once they knew how to play...don't you think they would be grateful and come back to play the game again and again?

Also, by showing your staff that you take an interest in every game, they will do the same. They will also be able to help the customers have more fun. In the end, the more fun people have, the more they come back with a smile and spend more money.

The key here is to spend some time with the games you purchase. It will pay off in more income and a better relationship with your employees and customers.

Jim Chapman
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